



AGENDA

MORNING

8:00AM DOORS OPEN

8:30AM WELCOME

8:35AM CULTURE 101 – CHRISTOPHER ARNOLD, TREBUCHET GROUP



9:30AM PURPOSE DRIVEN STRUCTURE AND DECISION MAKING
Create space and foster responsibility
JENNIFER BRIGGS – BEYSTER INSTITUTE, UCSD



11:00AM OPEN BOOK MANAGEMENT AND REPORTING
Nourish knowledge
JENNIFER BRIGGS – BEYSTER INSTITUTE, UCSD

AFTERNOON

12:30PM LUNCH

1:30PM 12 STEPS TO CULTURE CHANGE PT 1
The Art of Being
AHAD GHADIMI – CORE WORK CAPITAL



3:30PM 12 STEPS TO CULTURE CHANGE PT II
Walking the Talk
AHAD GHADIMI – CORE WORK CAPITAL

5:00PM WRAP UP

SPONSORS

