

Transform Your Culture in 12-Weeks *30 Seconds at a time*

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What is transformational leadership?

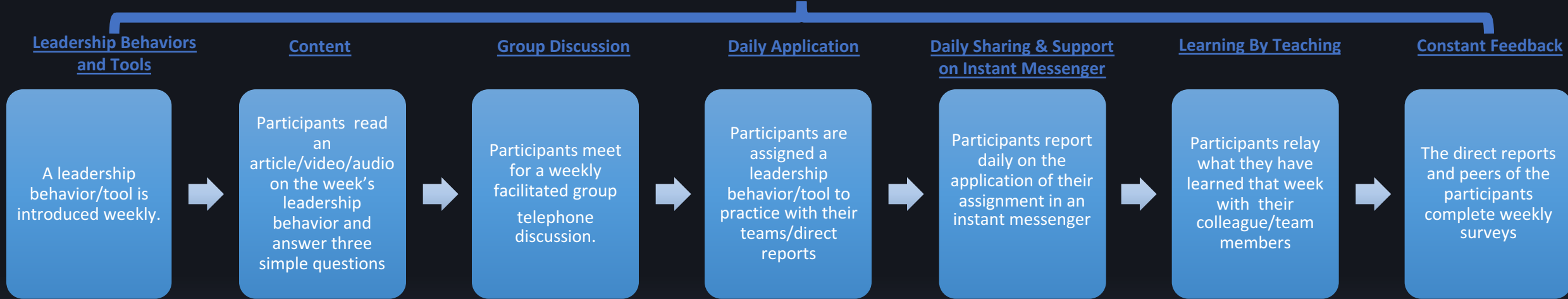


Three Key Beliefs

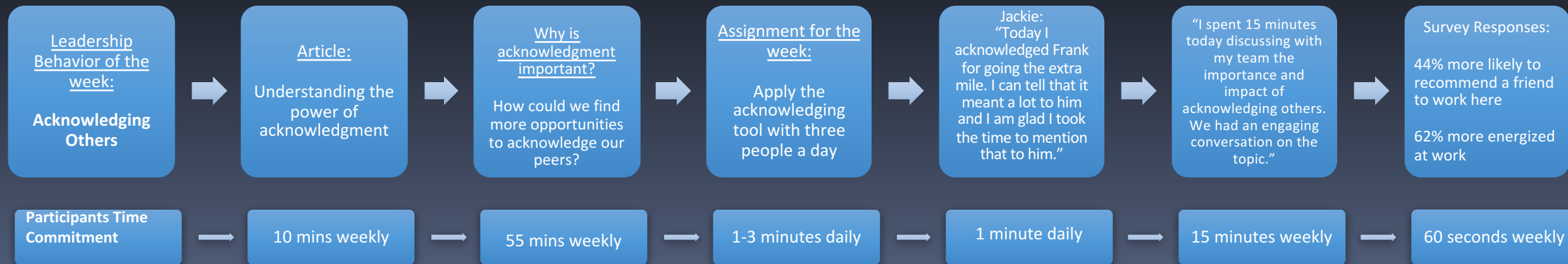
1. People are intrinsically motivated to do their best work.
2. Every single person in this room can be a transformational leader & lead culture change
3. A significant cultural transformation can happen in under 12 weeks

WK	Behavior & Skills	Application	Content (Articles, Videos, Audio)
1	Perspective, Beliefs	Beliefs & Desires	What are the different styles of leadership?
2	Listening	Three Different Levels of Listening	Understanding the three different levels of Listening
3	Humility, Cultivating Trust	Soliciting and Receiving Feedback	How are we perceived?
4	Vision & Intention	Defining Our Leadership Vision Statements	The Power of Intentions; Crafting Leadership Vision Statements
5	Being vs Doing	Notice what you were being today?	Where does our greatest impact as a leader come from?
6	Coaching, Collaboration	Coaching Skills: Leading with Questions	Developing the Coaching Instinct.
7	Trust, Accountability	Impeccability with our Word	The Five Pillars of Building Trust
8	Coaching, Collaboration	Coaching Skills: Combining Objectives + Questions	How do we ask better questions?
9	Being Present	Acknowledgment 1	Understanding the Science of Acknowledgment
10	Generosity	Acknowledgment 2	The Power of YOU ARE
11	Collaboration	Respond with "YES and..."	The Magic of Improv
12	Humility, Support	"How can I support you?"	An Introduction to Servant Leadership

Weekly Training Process to Introduce, Apply, & Reinforce Leadership Behaviors & Habits



Example of a typical week in the program



Participants receive coaching throughout the week via instant messenger



We polled the participants and the direct reports and/or team members of the participants to understand how the impact this process has had on them.

- 100% of participants reported “working relationships between participants has improved noticeably”
- 70% of participants reported “working relationships between participants has improved significantly”
- 80% of participants reported the tools they have learned has helped them better manage relationships at home
- 56% of employees were more likely to recommend working at the business to a friend
- 64% of employees at the company reported a “noticeable” improvement in the overall morale
- 95% of employees at the company reported being less stressed
- 82% of reported having more cooperation with their peers
- 55% of employees reported that customer service has “significantly” improved
- 78% of employees reported that they ‘truly enjoyed’ being at work more
- 75% of employees reported they were more willing to give of themselves to the business

- Other Observations

- At the four week mark, participants began sharing how they were applying the tools at home with great success.
- 100% of the participants have opted to continue with the program after the 12-week program and said they looked forward to learning new simple tools to help them with their teams.
- Participants applied tools they learned in earlier weeks in the program in conjunction with new tools.

Next Steps

- Contact Ahad to discuss enrolling for a facilitated 12-week session
- Commitment is a 60 minute call a week *and 30 seconds of application* a day.
- Get in touch for the Whitepaper of the program



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